

The Corporation of the Town of Huntsville

Huntsville Heritage Committee

Meeting held on **Wednesday, September 10, 2008** at 6:00 p.m.
In the Huntsville Municipal Council Chambers

Attendance:

Chair: Councillor Fran Coleman

Members: Councillor John Davis
Wayne Baker
Lucille Frith, Huntsville Train Station Representative
David Johns
Tricia Markle, Friends of Muskoka Pioneer Village
Greg Reuvekamp
Det Schumacher
David Topps, Huntsville/Lake of Bays Rail Society Representative

Guests: Ryan Kidd, Mary Lake Association

Absent: Mayor Claude Doughty
Councillor Brian Thompson
Tim Doyle, Muskoka Marine Museum

Staff: Brian Crozier, Director of Community Services
Teri Souter, Manager of Muskoka Heritage Place
Tanya Calleja, Administrative Assistant-Clerks

1. CONVENE

Moved by David Johns

HER12-08

IT IS RECOMMENDED THAT: We do now convene as the Huntsville Heritage Committee at 6:01 p.m.

Carried.

2. ADOPTION OF AGENDA

Moved by David Johns

HER13-08

IT IS RECOMMENDED THAT: The Huntsville Heritage Committee Agenda dated September 10, 2008 be adopted as printed, circulated and amended.

Addition Under:

New Business

1) Historical District Historical Roads Project

Carried.

3. DISCLOSURE OF PECUNIARY INTEREST

- Nil -

4. DELEGATION

a) Recognition of the Historical Importance of the Port Sydney Park at the Falls

Ryan Kidd, President, Mary Lake Association outlined Schedule "A" and presented a Power Point presentation showing historical photographs of the Port Sydney area.

Discussions took place regarding:

- Heritage plaques;
- Benefit of the dam to the Port Sydney community;
- Ownership of the area;
- Upgrades to the site and roadway;
- Vandalism.

Brian Crozier, Director of Community Services noted that he believed that the Town had a few surveys and background information on the area that had been previously gathered for the Dam Walkway project. Mr. Crozier further noted that he believed that the Ministry of Natural Resources owned most of the property but that he will verify that understanding.

Councillor Coleman requested that Brian Crozier, Director of Community Services research and bring back information to the next regular Heritage Committee meeting regarding:-

- The ownership of the property;
- The possibility of tidying up the site;
- Funds in the budget for historical plaques;
- Costs;
- The process of declaring the area a Historical Site.

Councillor Coleman asked Mr. Crozier to work through the sign process with Mr. Kidd.

Mr. Kidd noted that he will have three plaques roughed out and will email them to Mr. Crozier for Committee's consideration.

5. ADOPTION OF MINUTES

Moved by Det Schumacher

HER14-08

IT IS RECOMMENDED THAT: The Huntsville Heritage Committee Minutes dated May 14, 2008 be adopted as printed and circulated.

Carried.

6. BUSINESS ARISING FROM MINUTES

- Nil -

7. REPORTS

a) Huntsville Train Station

Lucille Frith outlined her Report (Schedule "B").

A discussion took place regarding a previously created postcard for the Algonquin Theatre. Teri Souter, Manager of Muskoka Heritage Place noted that she would research who made the postcard.

Further discussions took place regarding:

- Potential Town of Huntsville historical sites;
- Placing plaques on historical sites.

Brian Crozier noted that he had not seen a historical sign put up in over fifteen years, but that he would investigate the process with the Clerk, Kathleen Gilchrist.

b) Muskoka Marine Museum

- Nil -

c) Friends of Muskoka Pioneer Village

Tricia Markle noted that it had been a difficult summer for the Friends due to various member's health issues but that the store was still stocked and well operated.

Ms. Markle further noted that the Friends will be contemplating their future in the next few months and that perhaps they will take on more of a volunteer role than a fundraising one.

Ms. Markle also noted that with the aid of the Rotary Club, twenty 10 – 12 foot trees are slated to be planted, weather dependent, in honour of the 50th Anniversary of Muskoka Heritage Place.

Councillor Coleman thanked Ms. Markle and the Friends for their dedication and hard work.

d) Huntsville / Lake of Bays Railway Society

David Topps provided a Report on the Huntsville / Lake of Bays Railway Society.

Mr. Topps noted that they had a successful summer and all their volunteers were hard at work.

A discussion took place regarding other Steam Associations.

e) Muskoka Heritage Place

Teri Souter, Manager of Muskoka Heritage Place outlined her Report (Schedule "C").

Ms. Souter noted that Muskoka Heritage Place had a great summer, that they are tracking to budget and that they have not experienced unforeseen expenses and only petty vandalism.

Ms. Souter thanked her Staff, their partnerships, the Friends of Muskoka Pioneer Village and the Huntsville and Lake of Bays Railway Society for their successful summer.

Councillor Davis congratulated Ms. Souter and her Staff on the success of the Muskoka Heritage Place 50th Anniversary Day.

A discussion took place in regards to using Ipod's to download information on the heritage buildings for those with vision impairments.

8. NEW BUSINESS

a) Huntsville District Historical Roads Project

David Johns outlined the Huntsville District Historical Roads handout (Schedule "D").

It was noted that the historical routes would need to be discussed with the District of Muskoka before anything is posted on the Town's website.

A discussion took place regarding:

- Tourists from China;
- Bethune House.

b) Captain Hunt Display Access

A discussion took place regarding the Captain Hunt Display access at the Town Hall.

Moved by Det Schumacher

HER15-08

IT IS RECOMMENDED THAT: Civic Centre Facility Management provide a written report to the Huntsville Heritage Committee by November 1st, 2008 indicating the proposed plan for the exhibit of the Captain Hunt Display access;

AND FURTHER THAT: Council endorses this recommendation.

Carried.

c) Wayne Baker's Photo's

A discussion took place regarding scanning Mr. Baker's heritage photographs and displaying them in the Town Hall.

Councillor Coleman noted that she would like to further discuss this item at the next Regular Heritage Committee Meeting.

d) Muskoka Heritage Place Media Day

A discussion took place regarding if Muskoka Heritage Place held Media Days.

Teri Souter noted that there was not a specific Media Day currently held but that interested parties are escorted on an individual basis.

e) Group of Seven Murals

A discussion took place regarding the advertising of the Group of Seven Murals.

Lucille Frith noted that there should be a map showing where the Murals are located around town and further, that advertising for the Murals should be placed in the Civic Centre washrooms.

Councillor Coleman noted that the suggestion should be directed to the BIA.

9. **ADJOURNMENT**

Moved by Det Schumacher

HER16-08

IT IS RECOMMENDED THAT: We do now adjourn at 7:52 p.m. to meet again on November 12, 2008 or at the call of the Chair in the Huntsville Municipal Council Chambers.

Carried.


CHAIR

The Corporation of the Town of Huntsville

Huntsville Heritage Committee

Meeting held on **Wednesday, September 10, 2008** at 6:00 p.m.
In the Huntsville Municipal Council Chambers

1 Moved by Det Schumacher

HER15-08

IT IS RECOMMENDED THAT: Civic Centre Facility Management provide a written report to the Huntsville Heritage Committee by November 1st, 2008 indicating the proposed plan for the exhibit of the Captain Hunt Display access;

AND FURTHER THAT: Council endorses this recommendation.

Carried.

SCHEDULE "A"
Huntsville Heritage Committee - Sept 10 08

Re: the Dam and Falls Park at Port Sydney – Located on Adjacent Corners of Lots 25 and 26 of Concessions 5 and 6

Request to Declare the Park a Heritage Site – September 10, 2008

Recognition of the Falls Park in Port Sydney as a Heritage Site

The village of Port Sydney attracts tourists to the area because of the charm and ambience of its cultural and historical heart at the dam and falls. Historically, it was the economic heart of the community for over fifty years in the late 1800's and early 1900's. During the same years school children walked to school through the area. Today the dam and the park serve as a pedestrian connection enabling citizens and tourists to travel from one part of the town to another. It is also a location both to view the beauty of the river and falls as well as a tourist destination. What can be stated unequivocally is that the community views this area as the historical defining place of the community and a deeply valued community resource.

The Mary Lake Association is asking the help of the Town of Huntsville to recognize this community resource, enhance it and protect it. We wish to pursue the town's mandate which states : "The Town is committed to the long-term health of its tourism sector and will actively promote new tourist commercial opportunities, parks trails and tourist destinations."

In order to pursue this mandate at the Dam and Park Area in Port Sydney, the Mary Lake Association through the heritage committee asks that the Town of Huntsville take three steps.

Recognition of the Site:

We ask that the Town designate this location as a Heritage Site according to municipal by-law under the Ontario Heritage Act.

Enhance the Site:

We ask that the Town through its Heritage Committee locate three descriptive tablets with pictures and text to commemorate the economic and cultural importance of the park. We expect that these tablets will help to create a sense of pride in the many young people who visit and use the area by educating them about its historical significance. We further ask the town through the heritage committee to prune out some of the brush growth in order to return the site to its original appearance and to make it more useable by visitors.

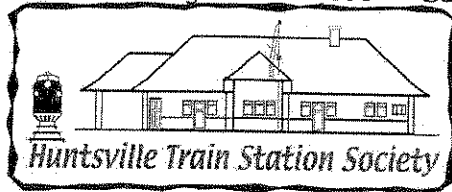
Protect the Site:

We expect that the municipal by-law will help to deter commercial development by private power generation concerns.

Your assistance in supporting our request would be appreciated.

Submitted by Ryan Kidd
President of the Mary Lake Association

SCHEDULE "B"
Huntsville Heritage Committee - Sept 10 08



1-26 STATION RD., HUNTSVILLE, ON P1H 1X1
705-789-8903 TRAINSTATION@SURENET.NET
WWW.HUNTSVILLETRAINSTATION.COM

Heritage Meeting Sept.10, 2008

1. Station – literature rack received from Chamber has been painted – now we need material for it. Second display rack received from Heritage Place is still to be refinished and will be used in the Baggage room.
2. Freight shed – has been painted by the Painting Crew. \$2000 donated by HTSS to the Town against the total invoice of \$2400.
3. ONR wheelchair lift shed – framed by HHS construction class end of June and finished by HTSS volunteers Sea Austin, Trevor and Lucille Frith, Al Thorpe, with door hanging by Dave James and painting by John Zablocki. Lift to be installed week of Sept. 15 with ribbon cutting week of Sept. 22
4. Station Postcard – donation received to print station postcard – John Snelson will donate photography
5. Art print by Stephanie Salmon will be used to raise funds for the HTSS. Prints depicting station view from south along rail will be available for Christmas giving.
6. Bike Train plans underway with kickoff 2010 Ryerson Study will be done Oct-March
7. Heritage books –update will be available for next meeting
8. Wayne's Barbershop – a heritage attraction – consider including it on things to see in Huntsville. Add signage to window inviting people to come in to view photos.

SCHEDULE "C"

Huntsville Heritage Committee - Sept 10 08

Ten MHP 50th Anniversary Projects:

Cost Year

1. Ratepayer's Coupon

12,000 Design, Print **1,195.00** **2007**
 Delivery (inserted in final tax bill of 2007 for 2008 season) n/c
 Cost per impression (average 2.3 people per insert = 27,600 impressions) 0.04 cents
 Redeemed in 2008: May 54, June 36, July 685, Aug 409 = 1,184 to date

2. Life in the Past Lane Walking Tour "Congratulations MHP" signs

77 businesses visited, 55 sales 0.0 in house
 research, sourcing, scanning, layout, pre-production, electronic files 0.0 in house
 production cost 2816.00
 sales revenue <2750.00>
 delivery/collection (BIA volunteers) 0.0
 Net Life in the Past Lane Project Cost: **66.00** **2008**
 Cost to MHP per each of 55 signs 1.20

3. 50th Anniversary Commemorative Book

15,000 copies contracted via Forester
 including editorial/advertising ratio, material weights, colour etc.
 8 pages ads reserved for Partnership collaboration, industry exposure
 Research, interviews, archival photographs in house
 Writing, design, layout, ad sales, production, delivery. Forester
 Net 50th Anniversary Commemorative Book Project Cost: **0.0** **2008**

4. 50th Anniversary Celebration Event July 26, 2008

Partnership collaboration, event creation in house
 Invitations distributed by email in house
 Food - Deerhurst, Tall Trees, Grandview, Windmill, FMPV Donated
 Beverage - Muskoka Roastery, Springhill Donated
 Refreshments Delivery - Savour Muskoka Donated
 Tent - Utterson Lions' Club 595.00
 Live Butterfly Release, First Nations, Oh Canada singer,
 Bee Display, Turtle Display, Musicians, Black Powder 1325.00
 Staffing, etc. covered in house
 Revenue replacement Rotary Club Huntsville donation <1,000.00>
 Net 50th Anniversary Celebration Project Cost: **920.00** **2008**

5. 50th Anniversary Commemorative DVD & Web clips

Locally produced by Virginia Hastings/Starshine
 Film portion project cost 2007 **3,150.00** **2007**
 Edit - DVD portion 6,300.00
 Edit - web site portion (reserved for use in 2009) 800.00
 DVD Jacket and CD design (DBR - local) 330.00
 Supply 1015 @ 1.34 each 1360.10
 Shipping 378.00
 PST 139.05
 Subtotal: 9,307.15
 Less: MCF grant <4,000.00>
 Less: FMPV donation <2,000.00>
 Less: Ec Dev investment <750.00>
 Project cost 2008 2,557.15
 Sales (\$5.00 each) July 26 to Aug 31, 2008 <280.00>

6. 50th Anniversary History of the Muskoka Museum Rotary/FMPV

- reprints, cloth back drop (reusable), text panel 175.00 2008
 - research, design, physical mounting and layout in house

7. 50th Anniversary Media Sponsors

Forester Sideroads – 2 full pages
 Editorial coverage – many
 Cogeco Nightly news week leading up to 50th
 Interview Ron Gostlin aired
 Attended event, aired in news week following
 CTV 20x10 second spots – Closed Captioning brought to you by
 (same design values as themed/branded 50th materials)
 The Moose Dick Smythe on air personality
 Attended event
 Wrote a positive commentary opinion piece
 Commentary aired Bracebridge 99.5 FM and Huntsville 105.5 FM markets

All sponsors given ¼ page advertisement in Commemorative book
 no charge back (part of contract by MHP)

Net Media Sponsors Project Cost 0.00 2008

8. 50th Anniversary 50 trees planting

Rotary donation <1,000.00>
 FMPV donation <500.00>

(Project not yet completed at Sept 2, 2008, projected final cost will be zero to MHP)

9. 50th Anniversary Rotary Village Station Painting

Exterior Painting 3,700.00
 GST 185.00
 Rotary Donation <3,885.00>
 Net Rotary Station Exterior Painting Project Cost 0.00 2008

10. Rotary Village Station Sign – supply & install

GST 1069.32
 Rotary Club donation 53.47
 Net Rotary Station Sign Project Cost <1,122.79> 0.00 2008

The following chart identifies the percentage and source of funds acquired to celebrate the first 50 years of the Muskoka Museum at Muskoka Heritage Place in the Town of Huntsville. These celebration projects also provide an historic legacy in film and print, and in the public media record.

50th Projects	MHP 2007	MHP 2008	Sourced Cash	Donated In-Kind	Total	%
Ratepayers' coupon	\$1,195				\$1,195	2%
Life in the Past Lane		\$66	\$2,750		\$2,816	5%
50th Book				\$16,750	\$16,750	32%
50th Celebration		\$920	\$1,000	\$1,000	\$2,920	6%
50th DVD	\$3,150	\$9,307	\$7,030		\$19,487	37%
50th Museum Exhibit		\$175			\$175	0%
50th Media Sponsors				\$2,000	\$2,000	4%
50th Tree Planting			\$1,500	\$500	\$2,000	4%
Rotary Station Paint			\$3,885		\$3,885	7%
Rotary Station Sign			\$1,123		\$1,123	2%
	\$4,345	\$10,468	\$17,288	\$20,250	\$52,351	100%
	8%	20%	33%	39%	100%	
	28%		72%			

HUNTSVILLE DISTRICT HISTORICAL ROADS

**The Muskoka Road 1860 - 1927 - The Ferguson Highway 1927 - 1937
#11 Highway 1937 - present**

Some interesting facts found

Shay Road off of West Road, was part of the original "Muskoka Road", starting after 1870.

Locals called it the "North Road", and after the new north route was changed using King William in 1929, the name changed to the "Old North Road". Now it is called Shay Road.

Chaffey Street at one time continued straight, right up and over the hill and joined on to Shay Road. While making improvement on Chaffey in 1966, the original wood planks were unearthed. They were part of the road in 1916.

The Muskoka Road was built much straighter than either the Ferguson Highway or #11 Highway. An example of this is located at Melissa, where the road went up and over the hill where the large towers are located today.

The Muskoka Road made it to the Novar area in 1872. It did not go through Novar but ran through the ghost town of Cypress to the west. Novar developed with the coming of the railroad in the 1880's.

1919, speed limits in Ontario towns are set at 20 m.p.h., and 25 m.p.h. on the open highway. A Model T Ford at this time, could attain a blistering pace of 45 m.p.h.

Lone Pine Drive, which starts slightly south of South Mary Road, is actually part of the Ferguson Highway.

1934, the Dionne Quintuplets were born in Calender, Ontario. This greatly helped our local economy by increasing the amount of road work on the Ferguson Highway. This is well remembered by two local pioneer families, the Lovegroves and the Rhiness's.

From Falkenburg to about 5 miles north, the Muskoka Road has disappeared. All that is left is a snow machine and walking trail. This is probably due to many pioneers leaving the area between 1900 and 1910, as free land became available in western Canada.

Update on a proposed Historical Route

Finding out that some of the old roads are now privately owned. I will do some photo taking when the leaves are down and then report back to the group with a proposal.

David Johns